

THE Lubbock

FREE

*"The People
Picture Publication"*

Vol.1 No.8

ENTERTAINER

October 1985



LA MAFIA
EXCLUSIVE INTERVIEW
AND PHOTOS

HOLLOWEEN
CELEBRATIONS
SCHEDULED

FORMULA DEVELOPED
FOR FINDING
THE PARTY

ÉDER STRING
QUARTET VISITS
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KTXT PRESENTS
ROCKSCHOOL

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DE TEJAS

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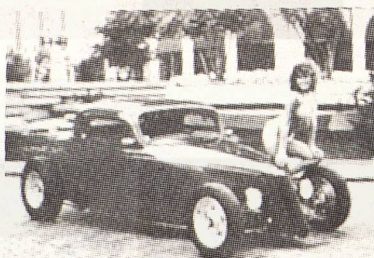
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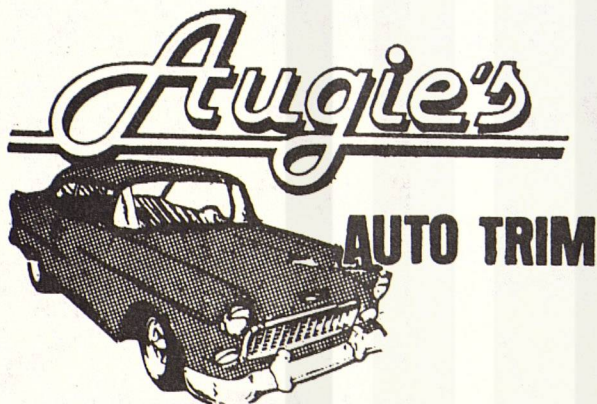
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ROCKSCHOOL Presents Basic Instrument Techniques and Music Theory

Rockschool, a music education project which includes eight, half-hour segments addressed to teenage or adult viewers interested in rock music, will be broadcast at 2 p.m., Sundays, from Oct. 27, through Dec. 15, on KTXT, channel 5.

The program, sponsored locally by The Electric Ear, examines basic instrumental technique and music theory in blues, rock, funk, reggae, and new wave styles, aided by filmed concert and interview sequences with established rock artists.

Hosted by Herbie Hancock, Rockscool combines the excitement of rock and contemporary music with public television's educational mission. The series emphasizes the craft of music making as illustrated in various rock styles, and as explained by notable rock artists, rather than the spectacle of performance. Each episode concentrates on the interaction of guitar, bass, and drums in a band.

Last year, when first broadcasted on British television, the series was extremely popular. It attracted twice the audience of the BBC's regular rock entertainment show and was repeated. Test audiences in New York, New Jersey, and Texas confirmed the series' appeal in the United States, especially for young adult viewers.

Rockscool will offer viewers the opportunity to order education and instructional materials related to the series.

Tom Prather, owner and manager of The Electric Ear, said he felt the series would appeal to musicians from junior-high age groups to adults. He noted more than 90 percent of all teens regularly listen to rock and pop music radio stations and nearly 40 percent already play an instrument, with guitar and drums being the most popular. "Consequently," he said, "the show should be of great interest to viewers in the Lubbock area who are interested in music or actually play an instrument."

Episodes will cover subjects such as equipment, tuning, basic technique, blues heavy metal, funk, reggae, and the future of rock music. Artists featured in interviews and concert include Nile Rodgers, producer for David Bowie, Madonna, and the Pointer Sisters; John Taylor of Duran Duran; John Entwistle of The Who; The Police; Carl Palmer of Asia; Larry Graham of Sly and the Family Stone; B.B. King; Chet Atkins; ZZ Top; and others.

For further info call The Electric Ear, 797-5833.

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November 2, 3
November 16, 17

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LOS ASTROS DE TEJAS Preferencia Alegria

by Leandro Rivera
The Lubbock Entertainer

Los Astros de Tejas, among the most popular conjuntos available in Lubbock, is well noted among West Texas Hispanics for their ability to convey that special energy-alegria. Alegria to many Hispanics is the element that transforms a gathering into a Lively Party.

Los Astros banded initially in 1977 under the title of Los Flamings which was later changed to their current name in 1980. That year they released their first 45 rpm single recording. The recordings, "Fantasia Polka" (an instrumental) and "Se lo Dejo a Dios" (a ranchera) were released on Custom Record label and distributed by Bartolo Vega Records of Shallowater, Texas.

In 1981, the group recorded "Daga Envenenada" and "Estas Cosas", both rancheras. These particular recordings were produced at Joey Recording Studios in San Antonio, Texas and distributed on Dina Record label, a subsidiary of Joey Studios.

The group's most recent recordings "Aquellos Ojitos", written by former member Raul Vasquez, and "Carta Jugada", both rancheras, were produced on Martinez Record label at Alderson's Broadway Studios in Lubbock.

The present members of Los Astros are: Alberto Sonny Garcia (band leader, bajo sexto, & vocals); Ernesto Vasquez (accordion & vocals); and brothers, Abel Gonzales (drums) & Issac Gonzales (bass & vocals).

Sonny had previously worked with his brothers (David, Pio, Leo, & Leonard) when they were la orquesta Los Paisianos (Roadrunners) of Wilson, Texas. Later he joined El Conjunto Tropical de Thomas Delgado before moving on to Los Flamings and Los Astros.

Ernest worked with Copa Cabana de Juan y Jose of Lubbock. Like Sonny, he too worked with brothers (Raul, Celestino, & Modesto) while they produced their own group, Los Castros. Ernest initially played bass. He now plays the accordion with Los Astros and has been doing so since '83.

Abel is the newest in the group. He began working with Los Astros, Nov. '84. His track record as a drummer dates back as far as '74 with Los Ravens and later with Los Hermanos Valdez both of Slaton, Texas. Abel also plays bass.

Issac began playing for Meme Flores & The Night Dreamers in the early '70's and then later with la orquesta Los Paisianos. He also worked with the Chavalo Band before moving on to Los Astros. Issac first played drums. Recently, he picked up the bass allowing his brother, Abel, to play drums for Los Astros.

Los Astros received 1st place recognition at the "Best Conjunto of the West" competition held at Che Che's Ballroom last year. They went on to 2nd place runner-up in an '84 competition at Pete's Paladium in Plainview where Los Consentidos del West won 1st place.

As Joe Martinez, Martinez Records representative stated, "Los Astros have good norteño music with alot of potential. We're proud to have them with us!"

Los Astros de Tejas promote Alegria with their mixture of Mexican rancheras (ranch music), baladas (ballads), and corrido (dramatic story) songs combined with the oom pah pahs, accordion and polka rythums. Check them out next time you hear a promotion on them. Don't just have a party; have a lively party. Add a little alegria!



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LA MAFIA Creates Tejano Onda Concerts

by Leandro Rivera
The Lubbock Entertainer

The birth of the Tejano Onda concerts in the Hispanic/Spanish circuit no doubt derived from the influence of the group **La Mafia** from Houston, Texas. Their ability to capture the majority of the Tejano Music Awards this year for their outstanding performance of '84 came of no surprise for many music lovers in Texas and the Southwestern States.

The group was awarded "Album of the Year" (Hot Stuff); "Song of the Year" (Mi Loca Paseon); "Single of the Year" (Mi Loca Paseon); "Male Entertainer of the Year" (Oscar Gonzales); and "Vocal Duo of the Year" (Oscar & Leonard Gonzales.) In 1983 they received "Album of the Year" (Electrifying); "Single of the Year" (Oh Girl); and "Song of the Year" (Tu Tu.) The previous year they received "1982 Most Promising Band."

In addition, **La Mafia** was also nominated to the Chicano Music Awards in Corpus Christi, Texas this year. There they received "Album of the Year" (Hot Stuff); "Single of the Year" (Mi Loca Paseon); "Big Band & Band Of the Year"; "Male Vocal of the Year" (Oscar); "Male Entertainer of the Year" (Oscar); and "Super Star of the Year" (Oscar.) They were also nominated to the '84 Buddy Holly Awards.

La Mafia came into being in 1976 as an offspring of a group titled **Los Mirasoles**, a conjunto style group with which both Oscar and Leonard Gonzales initially began

their music careers in '74. Oscar and Leonard, the two famed vocalist of **La Mafia** today, released their first recordings, "El Dia en que Los Vimos" (a balada) and "Piojito" (an instrumental polka) with **Los Mirasoles** that year on Mirasol Record label. Thereafter in '75, they restructured their conjunto group into a ten piece *orquesta* and titled it **La Mafia**. A year later they released "Mi Endefensa Propia" (a ranchera) and "Cantinerio" (a valse) as **La Mafia's** first recordings on Raza Record label. In 1980, the group released its first album titled "La Mafia de Oscar & Leonard" on Cara Records. Today the group is credited with numerous amount of 45 rpm single recordings and over fourteen albums.

Beginning at **Henry's Night Club** and the **Island Club** in Houston as warm-up band for such popular artists as **Sunny Ozuna**, **MAZZ**, **Roberto Pulido**, and **Little Joe**, **La Mafia** now performs for audiences of 8,000 to 12,000 persons. They are capable of packing the Houston AstroDome with as many as 15,000 followers.

The members of the group are: Jesse Perales (Tenor/Alto Sax); Mondo "Coyote" Lichenberger (Accordianist/Keyboards); Israel "Speedy" Villanueva (Bass/Back-up Vocalist); Adam Mosqueda (Drums); David Flores (Tenor/Alto Sax); Leonard Gonzales (Guitar/Vocals); and Oscar Gonzales (Lead Vocalist.) The Manager for the group is Henry Gonzales, Oscar and Leonard's older brother. Their roadcrew, the largest of any group in the Tejano Onda circuit, is made up of thirteen assistants.

The Lubbock Entertainer, October 1985

As the group members reminisced the days of traveling in a fruit truck with an open top bed and a canvas covered rear door, they disclosed the incidents of losing their instruments on the Houston freeways. They also recalled having to sleep as many as ten people in one single motel room. Today the group travels in style. They transport their equipment in an eighteen wheeler tractor/trailer while they themselves travel in a converted commercial bus similar to those used by Greyhound & Continental.

They credit the success of La Mafia to their unity, expression of energy, creativity, and ability to adopt concert show ideas of rock artists and introduce those concepts to the Hispanic circuit.

"We often attend large rock concerts," Oscar explains. "We study their effects such as lighting, explosives, choreography, uniforms, fog devices, and sound equipment. Although we can't afford the high dollar equipment rock stars use, we manage to duplicate such effects with what we can afford. With the creativity of our entire organization we manage to get similar results."

Mondo Lichenberger, keyboardist for the group further emphasizes, "La Mafia has a natural special chemistry of energy and unity where everyone works together on stage."

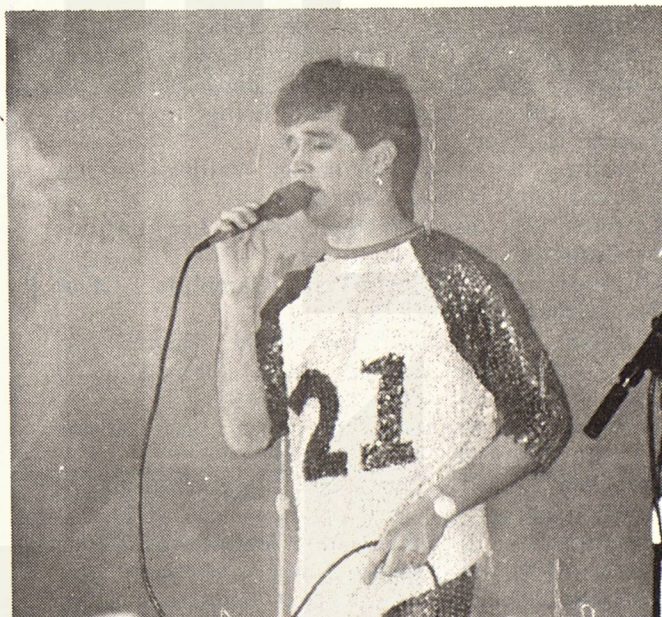
Their inner feelings of the group were best illustrated by Speedy Villanueva, bassist - "music should be in your heart, you have to really want it, and you should have a desire for it; be creative, invest in it, believe in it, and enjoy it."

La Mafia hopes to introduce la onda Tejana to the anglo market thru means of anglo concert tactics and mixing English recordings in their future albums. But they're not alienating anyone. They recently released an all *nortefio* album.

La Mafia appears in Lubbock approximately three to four times annually. They are presented in West Texas through the efforts of promoter, Gilbert Herrera, and assistant promoters - Jerry Lucero and Irma Flores.

The group recently appeared with Cheech & Chon this past summer in Dallas and Houston during the Cheech & Chon Texas Tour. They are scheduled to appear in concert with Juan Grabiell and Lucia Mendez December 1st at the Houston AstroDome. A tour featuring the united presentations of La Mafia and MAZZ is also in the making.

Persons interested in La Mafia Fan Club contact Gilbert, Jerry, and/or Irma at (806) 763-9578..



Oscar Gonzales (Top Left) Leonard Gonzales (Middle Left) Jessie Perales (Bottom Left) right while performing at the Lubbock Memorial Civic Center October 5th.

Hispanic Interests calendar

This Calendar is subjected to change due to emergency cancellations and circumstances beyond the control of the artist and/or promoter. We urge you to contact the Club or Band of your interest to confirm specific dates for your Entertainment Planning.

October 17, Richard Odregon y Los Latinos del Norte at Gamblers Club. No Cover.
October 17, Arriba Tejas at La Paloma. Cover Charge.

October 18, Majesta at Gamblers. No Cover.
October 18, Los Astros de Tejas at Che Che's Ballroom. Cover Charge.

October 18, El Grupo Internacional de Ricky y Joe Martinez at the Longhorn Club. Cover Charge.

October 18, Arriba Tejas at La Paloma. Cover Charge.

October 19, Los Trobadores at Gamblers. No Cover Charge.

October 19, Ricky y Joe Martinez y El Grupo Internacional at Che Che's Ballroom. Cover Charge.

October 19, Los Astros de Tejas at Longhorn. Cover Charge.

October 19, Majesta at La Paloma Club. Cover Charge.

October 19, Los Jilgeros del Arroyo at El Fronteriso Club. Bring your own liquor or beer. Cover Charge.

October 20, Los Trobadores at Gamblers. No Cover Charge.

October 20, Los Astros de Tejas de Sonny Garcia at Che Che's Ballroom. Cover Charge.

October 20, Los Jilgeros del Arroyo at El Fronteriso Dance Hall. Bring your own Liquor or Beer. Cover Charge.

October 20, Los Hermanos Valdez at La Paloma Club. Cover Charge.

October 21, Richard Odregon y Los Latinos at Gamblers Club. No Cover.

October 22, Majesta at Gamblers Club. No Cover.

October 22, Catch the Male Review at The Place for Ladies Only. Men allowed after 11 pm. All admissions are \$1.

October 23, Richard Odregon y Los Latinos at Gamblers. No Cover Charge.

October 23, Los Astros de Tejas at Longhorn. Cover Charge.

October 24, Richard y Los Latinos at Gamblers. No Cover Charge.

October 25, Los Arenales at Gamblers Club. No Cover Charge.

October 25 Simon Martinez y Los Sinceros at La Paloma Club. Cover Charge.

October 26, El Grupo Siempre at Sylvia's Place at 98th & Quirt.

October 26, Los Arenales at Gamblers Club. No Cover Charge.

October 26, Mingo Saldivar at El Fronteriso. Bring your own beer or liquor. Cover Charge.

October 26, Los Astros de Tejas at Pete's Paladium in Plainview. Cover Charge.

October 26, Mi Tequila, "El Orgullo de Lubbock", at La Paloma Club. Cover Charge.

October 27, Majesta at Gamblers Club. No Cover.

October 27, Mingo Saldivar will be at the Fronteriso de Pete Guajardo. Bring your own Liquor or Beer. Cover Charge.

October 27, Los Astros de Tejas at Che Che's Ballroom. Cover Charge.

October 27, Los Caballeros at the Palm Room will play for a benefit dance for St. Patrick's Catholic Church.

October 28, Richard Odregon y Los Latinos at Gamblers Club. No Cover.

October 29, Male Review at The Place for the Ladies Only till 11 pm. Men Allowed After 11 pm. All Admissions \$1.

October 29, Los Mensajeros at Gamblers Club. No Cover Charge.

October 30, Richard y Los Latinos at Gamblers Club. No Cover.

October 30, El Grupo Internacional de Ricky y Joe Martinez at The Longhorn. Cover Charge.

October 30, Los Hermanos Valdez at La Paloma Club. Cover Charge.

October 31, Majesta at Gamblers Club. No Cover Charge.

October 31, El Grupo International de Ricky y Joe Martinez at the Longhorn Club. Cover Charge.

October 31, Los Caballeros will at La Paloma Club. Cover Charge.

October 31, The Nelson will highlight a Halloween Concert scheduled for 7:30 pm at the Lindsey Theatre. Tickets for the event, sponsored by The Electric Ear, the Lindsey Theatre, KRLB Radio and The Nelsons, are \$4 and are available at all locations of Hastings Records.

November 1, The Éder String Quartet ensemble presentation, sponsored by the Texas Tech University Department of Music, is scheduled at 8:15 p.m. at the Hemmie Recital Hall Of Texas Tech University. Admission is FREE.

November 1, Los Mensajeros at Gamblers Club. No Cover Charge.

November 1, Los Mensajeros at Gamblers. No Cover.

November 1, El Grupo Internacional De Ricky y Joe Martinez at Longhorn. Cover Charge.

November 1, Los Vagos at La Paloma Club. Cover Charge.

November 2, Carlos Maldonado y Sus Aguilas at El Fronteriso. Bring your own beer or liquor. Cover Charge.

November 2, Los Gayitos Norteños at La Paloma. Cover Charge.

November 3, Carlos Maldonado y Sus Aguilas at El Fronteriso. Bring your own beer and liquor. Cover charge.

November 3, Los Latinos at Gamblers Club. No Cover Charge.

November 5, Buena Suerte Orqueata at Gamblers. NO Cover Charge.

November 5, Male Review at The Place for the Ladies Only. Men welcomed after 11 pm. Admission \$1.

November 6, Buena Suerte Orquesta at Gamblers. No Cover Charge.

November 6, La Presencia will be at La Paloma Club. Cover Charge.

November 7, Majesta can be seen at Gamblers. No Cover.

November 8, Los Gayitos del Norte at Gamblers. No Cover.

November 8, La Presencia at La Paloma Club. Cover Charge.

November 9, Los Luceros at Gamblers. No Cover.

November 9, Grupo Internacional de Ricky y Joe Martinez at the Tip Top Club in Levelland. Cover Charge.

November 9, Los Hermanos Valdez at La Paloma. Cover Charge.

November 10, Los Luceros at Gamblers. No Cover.

November 11, Buena Suerte at Gamblers. No Cover.

November 12, Los Mensajeros at Gamblers. No Cover Charge.

November 12, Male Review for Ladies Only at The Place. Men allowed after 11 pm. Admission \$1.

November 13, Los Latinos at Gamblers Club, No Cover.

November 14, Los Mensajeros at Gamblers. No Cover Charge.

November 15, Los Gayitos Norteños at Gamblers. No Cover.

November 15, Grupo Internacional de Ricky y Joe Martinez at The Longhorn. Cover.

November 15, Los Visiosos at La Paloma Club. Cover Charge.

November 16, Los Dos Gilbertos will be at El Fronteriso. Bring your own liquor of beer. Cover Charge.

November 16, Los Gayitos at Gamblers. No Cover.

November 16, El Grupo Internacional de Ricky y Joe Martinez at the Longhorn. Cover Charge.

November 16, Simon Martinez y Sus Sinceros at La Paloma Club. Cover Charge.

November 17, Los Dos Gilbertos at El Fronteriso. B.Y.O.B. Cover Charge.

November 17, Los Latinos at Gamblers. No Cover Charge.

November 17, Simon Martinez y Sus Sinceros at La Paloma Club. Cover Charge.

November 18, Los Latinos at Gamblers. No Cover.

November 19, Male Review for the Ladies Only till 11 pm. Men allowed at 11 pm. Admission is \$1.

November 20, Grupo Internacional de Ricky y Joe Martinez at Longhorn. Cover Charge.

November 24, Grupo Internacional at Longhorn. Cover Charge.

November 30, Grupo Internacional at The Tip Top Club in Levelland. Cover Charge.

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ÉDER STRING QUARTET Presentation Scheduled

The Éder Quartet was founded in 1972 at the famed Budapest "Ferenc Liszt" Academy of Music, under the guidance of the internationally renowned Professor András Mihály, who acted as the Quartet's artistic and professional mentor, as he had with the Kodály and Bartók Quartets.

They won first prize at the 1976 Evian International Competition, and the following year clinched second prize at the ARD (German Radio Network) Competition in Munich (no 1st prize was awarded that year). In 1978 the artists attended the master classes of Raphael Hillyer at Yale, and were among the five finalists in the 1983 International Banff String Quartet Competition, performances which were heard nationwide on NPR's broadcasts.

The Éder Quartet performs regularly in Hungary's concert halls, as well as on Hungarian Radio and TV, has toured extensively throughout Europe, and visited Australia and New Zealand in 1980. They captivated the public and critics alike at festivals including Bordeaux ('76), West Berlin ('76), Evian ('77), Istanbul ('83) and Bath ('84). In May, 1984 the Éder Quartet played the world premiere of Alfred Schnittke's Third Quartet in Mannheim.

Recordings by the Éder Quartet on the Telefunken and Hungaroton labels include the complete Quartets of Bartók, the Mendelssohn Octet (coupled with the "Doppelquartett" of Louis Spohr), Boccherini Guitar Quintets, two Mozart Quartets (K. 575 in D and K. 589 in Bb), and Mozart Piano Quartets with Desző Ránki.



Members of the Quartet are Pál Éder (violin), György Éder (violin), Sándor Papp (viola) and Erika Tóth (violin).

The Éder String Quartet ensemble presentation, sponsored by the Texas Tech University Department of Music, is scheduled for Friday, November 1, 1985 at 8:15 p.m. at the Hemmie Recital Hall of Texas Tech University. Admission is FREE.

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The formula for finding the place with the party is as follows:

1. Suggest the place where your friends usually party.
2. Go with the place where you feel welcomed & wanted.
3. Consider the place with proper security.
4. Look for the place with the most parked cars.
5. Stop at the place where you've made friends before.
6. Enter the place with fast efficient service.
7. Accept the place with the entertaining lighting system.
8. Examine the place where you can entertain others.
9. Dance at the place where you can relate to the music.
10. Attend the place that offers such events as the Male Review & such opportunities as \$300 grand prize for the most outstanding Halloween costume this upcoming 31st of October.

If you follow these ten easy ways to "find the place with the party" in any sequence or order each time you have that irresistible urge for fun, joy, laughter, dancing, and romancing - We'll guarantee you'll find THE PLACE located at 1708 4th street in Lubbock, Texas.



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THE NELSONS

HALLOWEEN CONCERT

A Halloween concert, featuring The Nelsons along with two specially selected high school rock bands, is scheduled for Halloween at 7:30 p.m., at the Lindsey Theatre.

The Oct. 31 event, co-sponsored by The Electric Ear, the Lindsey Theatre, KRLB Radio and The Nelsons, will highlight two high school rock bands, Tom Prather, owner/manager of The Electric Ear, said.

"We want this concert to be an opportunity for some of Lubbock's talented young bands to present their music to the public. We hope to provide a good time on Halloween for students in a positive environment," he said.

The two bands will perform on stage followed by The Nelsons. The bands will be allowed to play a 30-minute set with a 10-minute set-up time. All band members are required to be enrolled in high school.

Prizes, autographed pictures of The Nelsons and a best costume contest all will be included in the evening's festivities.

Bands who want to be considered in the competition must register at The Electric Ear, 3737 50th St., by Oct. 16. Later, two bands will be selected from those registered by the number

of votes received. Anyone who wishes to vote must call The Lindsey Theatre, 744-5188, between 10 a.m. and 6 p.m., Oct. 26. Only votes called in at that time will be accepted. Voters can find out the list by calling the Lindsey before Oct. 26. Winners will be notified after the voting closes.

All speakers, microphones, drums, lights, etc., will be furnished by Electric Ear Productions to simplify the performance. Bands must be available for rehearsals prior to the performance. Rehearsal times may be obtained at The Electric Ear. In addition, there will be a sound check with all bands participating at 5:00 p.m., Oct. 31.

Prather noted there will be no alcoholic beverages served and none will be allowed on the night of the concert. Security personnel will be present. Guest will not be allowed to come and go during the concert.

Tickets are \$4 and are available at all locations of Hastings Records and at the Lindsey just prior to the show. Doors will open at 6:30 p.m.

For more information call The Electric Ear at 797-5833.



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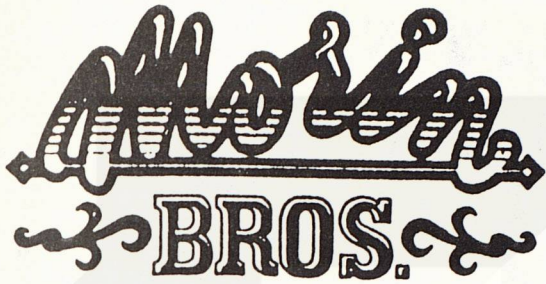
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(Top Left - Left to Right) Mr. & Mrs. Martinez enjoy a lovely evening with friends Mr. & Mrs. Perez at a local club.
(Top Right - Left to Right) Flaco Jimenez visits with Joe Martinez while in Lubbock last month.
(Bottom Left) Jerry Lucero & Erma Flores (Center) express their satisfaction with Oscar (Left) & Leonard (Right) from La Mafia.
(Lower Right) The Lubbock Entertainer Company car is presently going through cosmetic surgery at Bright Side Body Shop.



(Immediate Right) Pete & family posing for The Lubbock Entertainer from Austin, Texas.(Lower Left) Flaco Jimenez & one of his band members perform at a local club.(Lower Left - Left to Right) Linda Preston & C.D. Mores while visiting with Lito Trevinio, former manager for La Paloma.- (Far Right) Raymond Alonzo can now be found at Villa Olds.



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PRESENTACIONES DE MUSICA RECIENTE
Y DE ROCK-N-ROLL.

HOLLOWEEN CONCERT
Thursday, October 31, 1985
7:30 p.m., Lindsey Theatre
Featuring THE NELSONS

GRUPOS DE ROCK SE INVITAN A PARTICIPAR
EN EL CONCURSO PARA PRESENTARSE
DURANTE ESTE CONCIERTO. SE REQUIERE QUE
LOS MIEMBROS DEL GRUPO TENGAN LA EDAD
DE ESCUELA SEGUNDARIA. PARA APROVECHAR
ESTA OPORTUNIDAD REHISTRESE ANTES DE
OCT. 16 EN LA TIENDA ELECTRIC EAR.

Co-sponsored by Electric Ear, Lindsey Theatre,
KRLB Radio, & The Nelsons